



The purpose of Momentum Youth Conference is to train and equip students to be bold followers of Jesus and intentionally share Him with others.

Momentum Youth Conference is an annual national youth conference for student's 6th – 12th grades. Each year, we gather more than 100 churches from across the United States (and Canada!) who bring more than 2,000 students and their youth leaders to spend the 'Best Week of Summer' deepening their faith in Jesus.

Momentum Youth Conference has ministered to youth since 1968 allowing students to develop and deepen their faith in Christ. Students are trained and equipped to be bold followers of Jesus who intentionally share Him with others.

Each summer, we welcome like-minded organizations who share faith in Jesus, belief in the inerrant Bible, and desire to see students live on mission to partner as Exhibitors and Sponsors. We believe our conference is a unique avenue to reach a large target audience in one place, while partnering with us for the good of the next generation.

We invite you to partner with us as an Exhibitor at Momentum Youth Conference 2024, taking place July 16th – 21st at Indiana Wesleyan University in Marion, IN.

Return the form enclosed in this packet to krayl@buildmomentum.org by May 15th, 2024, to reserve your space.

Find out more at buildmomentum.org/conference and please reach out with any questions to youthconference@buildmomentum.org.

Sincerely,

Kelci Rayl
Associate Director of Youth Conference – Program and Participants

Exhibitor Opportunities

Processing/Convenience Fees from purchasing through Credit Cards/Square will be charged to the Exhibitor.

Exposure Exhibitor - \$500

- One 9' x 5' booth space with one table located within the Student Center
- Organization name listed in the conference booklet
- Organization name, linked to your website, on the Momentum Youth Conference webpage

Standard Exhibitor - \$1,000

- One 9' x 5' booth space with one table located within the Student Center
- Quarter-page ad placement in the conference booklet
- Organization name, linked to your website, on the Momentum Youth Conference webpage
- Opportunity to provide promotional giveaways for attendees of the staff/youth leader breakfast meeting on one assigned morning (400 attendees representing 100 churches)

Premium Exhibitor - \$2,000

- One 9' x 5' booth space with one table located within the Student Center
- Half-page ad placement in the conference booklet
- Organization logo, linked to your website, on the Momentum Youth Conference webpage
- Opportunity to provide promotional giveaways for attendees of the staff/youth leader breakfast meeting on one assigned morning (400 attendees representing 100 churches)
- Opportunity to show 2-minute video in a Momentum Youth Conference pre-session (video must be provided by May 15th, 2024, for approval by Momentum Ministry Partners staff)

Virtual-Only Exhibitor - \$2,000

(For Exhibitors who cannot attend the Conference but still want a presence for their organization.)

- Send in a monitor with video loop to be displayed in the Student Commons for the week.
- Half-page ad placement in the conference booklet
- Organization logo, linked to your website, on the Momentum Youth Conference webpage.
- Opportunity to provide promotional giveaways for attendees of the staff/youth leader breakfast meeting on one assigned morning (400 attendees representing 100 churches)
- Opportunity to show 2-minute video in a Momentum Youth Conference pre-session (video must be provided by May 15th, 2024, for approval by Momentum Ministry Partners staff)

Sponsor Exhibitor - \$5,000

- One 18' x 5' booth space with two tables located within the Student Center
- Full-page ad placement in the conference booklet
- Organization logo, linked to your website, on the Momentum Youth Conference webpage
- Opportunity to provide promotional giveaways for attendees of the staff/youth leader breakfast meeting on one assigned morning (400 attendees representing 100 churches)
- Opportunity to show 2-minute video in a Momentum Youth Conference pre-session (video must be provided by May 15th, 2024, for approval by Momentum Ministry Partners staff)
- Opportunity to participate in a live 3-minute interview about your organization on stage in one main conference session
- Opportunity for Momentum Ministry Partners to send one sponsored e-blast from the organization to all conference attendees during the month of August 2024.

Additional opportunities continued next page...

A La Carte Purchases

Donut Drop (donuts included) - \$1,250

Interactive Events in Quad, Student Center, or Athletic Center - \$300 per 2-hour time-slot

Advertisements in the conference booklet:

Quarter Page - \$250

Half Page - \$500

Full Page - \$750

Additional 9'x5' booth space - \$300

On-campus Meals:

Breakfast package (full cafeteria breakfast Wed – Sat) - \$30

Lunch and Dinner Package (full cafeteria lunch and dinners Tues dinner – Sat dinner) - \$77

Individual meal passes will be available for purchase throughout the week if you do not purchase a meal package.

An additional \$200 charge will be applied to any Exhibitor Opportunity Package/A La Carte Purchase made after the May 15th deadline.

Exposure Explanation

Exhibitor Booth Space

Momentum Youth Conference is hosted on the beautiful Indiana Wesleyan University campus in Marion, IN. The campus' large Student Center hosts the Momentum Office, Momentum Store, cafeteria where students have their meals, coffee shop, movie theater, game room, and indoor social areas. The student center becomes the hub for students through the week of Momentum Youth Conference. Exhibitor tables are located down the primary hallway which runs the length of the student center. This is a busy walkway for students, including where they line up for meals, thereby offering the highest level of exposure to exhibitors.

Exhibitors are welcome to be at their booth any time throughout each day, however, it is recommended that exhibitors prioritize times when students are coming and going from meals, and throughout the afternoon for the best opportunities to interact with students.

Virtual Package

This package is designed to accommodate Exhibitors who would like be represented at the conference, but are unable to attend in person.

Donut Drop

Exhibitors who sponsor a Donut Drop can set up a temporary exhibit (one table provided) in the Quad on their assigned morning from 8:25a.m. to 9:25a.m. to hand out donuts (800 donuts provided with the opportunity). Each morning many students gather in the quad for prayer from 7:30a.m. to 8:30a.m., so this allows Donut Drop exhibitors to interact with those students after the prayer time, as well as many others who are coming and going for morning activities. Each Donut Drop exhibitor will be featured in the event booklet and announced from the stage during the previous evening's main session. Only four opportunities are available as each Donut Drop exhibitor will have exclusive exhibitor rights to the quad on their assigned morning.

Exhibitors may set up their table quietly at 8:15a.m. but may not distribute donuts or other materials until prayer is finished so as not to distract from that holy exercise. Donuts will be provided and delivered to the table by 8:20a.m. All other promotional materials must be provided by the exhibitor (no food or drink outside of the provided donuts per campus policy). Exhibitors must end handouts at 9:25a.m. to give students time to move to their first session.

Interactive Events

Exhibitors have the opportunity to sponsor interactive events in two-hour blocks at different high-traffic locations on campus to give your organization visibility and the opportunity to interact with a large segment of the students and their youth leaders. Exhibitors can suggest interactive events for these spaces for approval. The exhibitor is then responsible for providing all equipment and manning the event and will have exclusive exhibitor rights to the space. The exhibitor will be recognized as sponsoring the event in the conference booklet.

Outdoor Events In The Quad - The Quad is one of two epi-centers where students congregate during free time between morning and evening sessions (the other is the student center). Numerous portable games are already provided in the quad (a gaga pit, nine-square-in-the-air, hantis tables, and corn hole). Exhibitors may sponsor and provide Interactive Events for one or more two-hour blocks between 12:30pm and 7:00pm any day of the conference.

Indoor Events In The Commons Of The Student Center - The Commons of the Student Center is an open room that shares a glass wall with the dining hall where all students and leaders eat lunch and dinner. It includes a raised stage and will be set tables and chairs to see 350+ people. Exhibitors may sponsor and provide Interactive Events in this space for the two-hour block of 5:30pm to 7:30pm on Friday or Saturday.

Indoor Events In The Globe Theater Of The Student Center – The Globe Theater is a movie theater in the Student Center located directly across from the dining hall where all students and leaders eat lunch and dinner. It seats 225 in theater seating. Exhibitors may sponsor and provide Interactive Events in this space for either or both Friday and Saturday from 5:30 – 7:30 p.m.

Booklet Ads

Momentum Youth Conference has a conference booklet which serves as a resource to all attendees, volunteers, staff, and all those associated with the conference. Advertisements purchased or included in exhibitor packets will be featured among the schedule, speaker descriptions, and other important information.

| | | |
|--|---|---|
|  Full page ad: 8"w x 5"h \$750 | Half Page Ad 3.75"w x 5"h \$500 | Quarter Page Ad 3.75"w x 2.25"h \$250 |
| | | All artwork due by June 1, 2024! |

Terms and Conditions

- Exhibitor forms and payment must be received by May 15th, 2024, to be guaranteed fulfillment of any benefits outlined in this package. Momentum Ministry Partners staff will make every effort to fulfill benefits after that date but are not responsible for exhibitors being excluded from benefits due to strict production deadlines. Send forms to: krayl@buildmomentum.org
- Exhibitors must provide production-ready art and video to Momentum Ministry Partners by any deadlines set by Momentum Ministry Partners staff for fulfillment of any exhibitor benefits. Momentum Ministry Partners will not provide design or production work for these elements.
- Exhibitors must have all promotional giveaways associated with their benefits, including but not limited to items included in their exhibit and items given away at staff/youth leader breakfast meeting (approx. 400) approved before arrival. Exhibitors must arrange delivery of these items to the appropriate place on the Indiana Wesleyan University campus at the appropriate time.
- Due to campus policies, Exhibitors may not giveaway food or drink items at their booths, including but not limited to bottled waters and packaged or prepared food items. Individually wrapped mints or small bite sized candies are acceptable.
- All Exhibitor booths must be fully set up in the Student Center by Tuesday July 16th, 2024 at 4:00p.m. Any booths not set up at that time may be removed or relocated at the discretion of the Momentum Ministry Partners Staff.
- All exhibits and materials **MUST** fit within the booth size included in their exhibitor package.
- Each Exhibitor booth will receive **UP TO TWO PASSES** for the 2024 Momentum Youth Conference main sessions! Additional Main session passes requests must be submitted per person attending an approved by May 15th, 2024. Exhibitors must sit upstairs in the balcony our Guest Seating Section.
- Exhibitor booths must remain up until Saturday at 7:00p.m. All exhibitor booths must be completely torn down with ALL materials and trash removed from the building by Sunday, July 21st, 2024 at 12:00p.m.
- Momentum Ministry Partners reserves the right to exclude any visual material submitted by Exhibitors (including but not limited to logos, advertisements, and videos) due to quality, size parameters, moral content, or any reason based solely on the discretion of the Momentum Ministry Partners staff.
- Momentum Ministry Partners staff reserves the right to remove any Exhibitor booths, included materials, or Exhibitor personnel for any reason at any time.
- Under no circumstances may any Exhibitor enter any student's or campus housing.
- Exhibitors must abide by the Youth Worker/Adult Guidelines for Protection document ([found on the Forms & Policies page of the Momentum Ministry Partners website](#)) while on campus.
- All these conditions must be agreed to in full unless specific exceptions are arranged in advance with Momentum Ministry Partners staff.
- No refunds for Exhibitor payments will be available for any reason. Any questions regarding being an Exhibitor at Momentum Youth Conference should be directed to Momentum Ministry Partners staff at krayl@buildmomentum.org.



Exhibitor Application Form

(Momentum Ministry Partners will review information below and confirm Exhibitor acceptance after review.)

Organization Name _____

Organization Name as you wish it to appear (if different from above) _____

Organization Website _____

Organization Address _____

Contact Name and Title _____

Phone _____ Email _____

Tell us about your mission and ministry: _____

Exhibitor Package Selection:

- | | |
|---|---|
| <input type="checkbox"/> Exposure Exhibitor - \$500 | <input type="checkbox"/> Virtual-Only Exhibitor - \$2,000 |
| <input type="checkbox"/> Standard Exhibitor - \$1,000 | <input type="checkbox"/> Sponsor Exhibitor - \$5,000 |
| <input type="checkbox"/> Premium Exhibitor - \$2,000 | |

A La Carte Items:

- | | |
|---|--|
| <input type="checkbox"/> Quarter Page Ad - \$250 | <input type="checkbox"/> Breakfast Package - \$40 |
| <input type="checkbox"/> Half Page Ad - \$500 | (Wed.- Sunday) |
| <input type="checkbox"/> Full Page Ad - \$750 | <input type="checkbox"/> Lunch and Dinner Package - \$85 |
| <input type="checkbox"/> Extra Booth Space - \$300 | (Tues. dinner – Sat. dinner) |
| <input type="checkbox"/> Interactive Event - \$300 per slot | |
| <input type="checkbox"/> Donut Drop - \$1,250 | |

If you are sponsoring an Interactive Event please note your preferred location, 2-hour time-slot, and proposed activity: _____

I have read the terms and conditions included in the Exhibitor Packet and agree to them:

Signature of organization representative.

Total Payment Due with Form: \$ _____

- Check – please make all checks payable to Momentum Ministry Partners and enter Youth Conference Exhibitor in the memo line. Mail checks to:
Momentum Ministry Partners, P.O. Box 365 Winona Lake, IN 46590
- Make Full Payment at: <https://mycexhibitors.square.site>

Complete and return this form to krayl@buildmomentum.org by May 15th, 2024, to reserve your selections!